

### Important Dates

Last date for submission of abstract : 31<sup>st</sup> October, 2019  
Notification of acceptance : 15<sup>th</sup> November, 2019  
Last date for submission of paper : 05<sup>th</sup> December, 2019

### Mode of Payment

The payment should be made in the form of cheque /demand draft of a nationalised bank drawn in favour of 'Principal, VPM's Joshi-Bedekar College, Thane' payable at Thane. The payment can also be made in cash

NEFT Details : Bank Of India, Shivaji Path, Thane Branch.  
IFSC Code : BKID0000043  
Account No. : 004310100036082  
MICR Code : 400013080

### Registration & Fees

	Academicians	Students	Corporates/ Professional/ Industry
Participation/Presentation with Publication (per paper, per author )	1500	1000	3000

### Paper Publication

Based on the recommendation of the expert committee the selected papers will be published in the Peer reviewed publication.

### Accommodation

Accommodation is the sole responsibility of the participant. Detail names of the hotels and lodges be displayed on the College website, for any queries, contact the organizers.

### Correspondence And Enquiries

The Principal,  
Dr. (Mrs.) Suchitra A. Naik  
VPM's Joshi-Bedekar College "Jnanadweepa",  
Thane College Campus, Thane 400601 (W), India.  
Email: jbcomconference2020@gmail.com  
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## Vidya Prasarak Mandal, Thane Group of Educational Institutions

- Dr. Bedekar Vidya Mandir
- Sou. A.K. Joshi English Medium School
- K. G. Joshi College of Arts
- N. G. Bedekar College of Commerce
- B. N. Bandodkar College of Science
- VPM's TMC Law College
- VPM's Polytechnic
- VPM's Advanced Study Centre
- VPM's Polytechnic IT Centre
- VPM's Dr. V. N. Bedekar Institute of Management Studies
- VPM's Centre for Foreign Language Studies
- VPM's Department of Defense and Strategic Studies
- VPM's London Academy for Education and Research
- VPM's Academy of International Education and Research
- VPM's Maharshi Parshuram College of Engineering, Velneshwar, Ratnagiri District
- VPM's Institute of Distance Education
- VPM's Centre for Career and Skill Development
- VPM's Council of Senior Scientists
- VPM's Group of Institutions' Unified Placement Cell (UPC)
- VPM's Swaranjali - A platform for academic study of Indian Classical Music

Accredited 'A' Grade by NAAC in Third Cycle  
Best College Award (University of Mumbai)  
Community College (University of Mumbai)  
ISO 9001:2015



## VIDYA PRASARAK MANDAL'S K.G. JOSHI COLLEGE OF ARTS & N.G. BEDEKAR COLLEGE OF COMMERCE THANE (W)

UGC SPONSORED  
ONE DAY NATIONAL CONFERENCE  
On

**INNOVATIONS IN COMMERCE AND MANAGEMENT:  
TOWARDS SUSTAINABLE GROWTH OF INDIA**  
25TH JANUARY 2020

Venue

Thorle Bajirao Sabhagruha, Joshi-Bedekar College

Organized by  
Department of Commerce  
VPM's Joshi-Bedekar College  
"Jnanadweepa", Thane College Campus,  
Thane 400 601, (W), India,  
Email: jbcomconference2020@gmail.com  
joshibedekar@gmail.com  
website: www.vpmthane.org

## ADVISORY COMMITTEE

<b>Dr. V. V. Bedekar</b> Chairman, Vidya Prasarak Mandal, Thane	<b>Dr. (Mrs.) Suchitra A. Naik</b> Principal, K. G. Joshi College of Arts & N. G. Bedekar College of Commerce, Thane (W)
<b>Dr. Ajay Bhamare</b> Dean, Faculty of Commerce and Management, University of Mumbai Principal, R A D.A.V. College, Bhandup	<b>Dr. Deelip Palsapure</b> Associate Professor, K.J. Somaiya College of Arts and Commerce, Vidyaavihar
<b>Dr. (Mrs.) Kishori Bhagat</b> Member, BOS of Commerce, University of Mumbai and Faculty Pragati College, Dombivali	<b>Dr. Nitin Joshi</b> Director, Dr. V. N. Bedekar Institute of Management Studies, Thane

## ORGANISING COMMITTEE

Dr. (Mrs.) Suchitra A. Naik	Chairperson
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## Innovations in Commerce and Management: Towards Sustainable Growth of India

### About the College

K.G. Joshi College of Arts & N.G. Bedekar College of Commerce is the first institution of higher learning established in Thane City in 1969. Strategically located, the college is at a walking distance from Thane Railway Station on the Central Railway line. It is well connected by bus services to every part of the city including Navi Mumbai. The College received permanent affiliation in January 1988 with effect from June 1982. It was awarded with B++ grade in January 2004 by National Assessment and Accreditation Council (NAAC) set up by UGC, **reaccredited with 'A' grade in the second and third cycle of January 2011 and November 2016 respectively.** The college has a tradition of conducting National / International conferences every year based on various themes.

### About the Department

Department of Commerce is one of the oldest and largest department which was established in 1969. It is successfully catering to the learning needs of all B.Com and M.Com classes. With the aim of overall development of students, several programs such as guest lectures, seminars, field visits, remedial teaching, Departmental Social Responsibilities, various competitions and activities are conducted by the department. The department has formed 'Commerce and Management Association' to meet the educational, employment and research needs of commerce and management students.

### Theme Note

The economic development of a nation eventually depends on its acute concentration to adopt holistic approach through innovations and sustainable growth. Commerce and Management fields are witnessing a sea change in operations and components. There are rapid technological developments in varied fields like finance, marketing, human resources, e-commerce, ERP, start-ups, knowledge management, change management and so on. Such innovations are performing a crucial role for sustainable growth and development of one of the largest emerging economies like India. Keeping this in mind, the conference aims to focus on the innovations and its impact on various paradigms of public domain. We invite papers on the main theme or any of the broad sub-themes as given below:

### Innovations In

- Human Resources Management
- Sustainable Business
- Business Environment
- Marketing
- Financial Management
- Supply Chain Management
- Knowledge Management
- Trade and Transport
- Travel and Tourism
- Employee Engagement
- Corporate Social Responsibility
- Entrepreneurship and Technology
- Social and Community Entrepreneurship
- Sustainable Financial Regulatory Framework
- Financial Intermediaries
- Ecology
- Languages and Humanities
- Quantitative Methods
- Any other related areas

### About Pre-Conference Workshop

Pre-Conference one day workshops will be held to encourage participation from various academic groups. The schedule is as follows:

- For students in August 2019
- For teachers in November 2019

### Call for Papers and Participation

1. Abstract not exceeding 300 words and full paper in about 1500-2500 words (including graphs, tables, and appendices). Should be submitted in MSWord, version 2007. The text should be in Times New Roman, font size 12, double spacing and APA style for referencing.
2. The abstract should include title, name of the presenter, affiliation details, mailing address and key words.
3. An e-mail version of abstract must be sent at [jbcomconference2020@gmail.com](mailto:jbcomconference2020@gmail.com)
4. The paper presenters are also required to register as delegates for the conference.
5. Decision of the Editorial Committee will be final regarding the selection of papers.