Vidya Prasarak Mandal's
Advanced Study Center

Syllabus for

Programme: - Certificate Course

Course: - Intellectual Property Rights (IPR) Management

(Credits: 06)

Preamble

VPM is always keen to identify courses other than conventional ones, for the welfare of students. Anticipating the need of the hour currently we are reintroducing the a PG Diploma in **'Intellectual Property Rights (IPR) Management'**, which will benefit working classes in Law department, Industries, Banks, Corporate bodies; R & D personnel and Management professionals. (We had started this course way back in 2011).

Intellectual Property refers to the creation of innovations that are valuable to the society and the Intellectual Property Rights (IPR) are the rights granted by the body to innovators of such value as an appropriate reward system.

With the globalization, opening up of the economy and Govt. of India having ratified the Agreement of Trade Related Aspects of Intellectual Property Rights (TRIPS), IPR has far reaching effects on industry, economics and culture. The above course covers all aspects of **Copyrights, Trademarks, Industrial Designs, Trade mark and Design Act and Patents** and Geographical indications falling under **TRIPS**.

Course Details:

Duration:	6 Months
Eligibility:	Any Graduate
Timings:	6.30 to 8.30 pm (one session per week)
Fees:	₹ 15,000/- *

Course Code	Title	No. of Hours	No. of Credits
ASCIPRT1	Intellectual Property Rights I	30	3
ASCIPRT2	Intellectual Property Rights II	30	3
Total		60	6

Course Code: ASCIPRT1	Course Title Intellectual Property Rights I	Credits 3	No. of lectures
Unit I: Introduction to IP Laws and Patents and Industrial design			15
Unit II: Copyright Act			15

Course Code: ASCIPRT2	Course Title Intellectual Property Rights II	Credits 3	No. of lectures
Unit I: Trade mark Act and Design Act			15
Unit II: Geographical indications			15

Evaluation pattern: **60:40 Examination**

     (MCQ type questions: Assignments)

External Exam Duration: - 01 hour   **Total Marks: -60**

Internal Examination: - Assignment on every module

Total Marks: - 40

Note:-

- **Assignments will be given for every module and submission is compulsory.**
- **Marks of assignments will be counted as internal exam marks.**
- **At the end, examination will be conducted on MCQ pattern.**
- **Certificates will be issued only after the completion of assignments and examination.**

Course Code	External	Internal	Maximum marks
ASCIPRT1	60	40	100
ASCIPRT2	60	40	100
TOTAL			**200**

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