

- Instructions :
- 1) All question carry equal marks.
  - 2) Attempt any question from the internal choice available.
  - 3) Figures to the right indicate full marks.

Q.1 Describe the 'Process of communication'? Draw a diagram ? 15

OR

Q.1 Significance of 'feedback' in communication ? 15

Q.2 Analyse the advantages and Limitations of Written Communication. 15

OR

Q.2 Define "Internet". Explain its advantages and disadvantages? 15

Q.3 What is Vertical Communication ? Analyse with example. 15

OR

Q.3 Write in brief about Physical barrier ? 15

Q.4 Write short Note on (any Three) : 15

- 1) Cross - Cultural barrier.
- 2) Language barrier.
- 3) Resistance to change.
- 4) Psychological barrier
- 5) Communication Gap.

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