

FY A/F

CODE : BROMIDE

Oct 2008

Time : 2 Hrs.

comm - J (old)

Marks : 60

Instructions : 1] Attempt all questions .

2] Figures to the right indicate marks.

- Q.1 a) Define business. Explain the features of business 08
b) What are the objectives of public sector enterprises? 07

OR

- Q.1 a) What are the impact of liberalisation on Indian business? 08
b) Explain the positive impact of economic groupings. 07
- Q.2 a) Explain the stages in the evolution of business. 08
b) Explain in brief the legal environment. 07

OR

- Q.2 Define business environment and explain it's features. 15
- Q.3 a) What is the impact of education on business? 08
b) Discuss the need of international marketing. 07

OR

- Q.3 Explain the Problems of developing countries while trading internationally. 15
- Q.4 Write Short notes :- (Any 3) 15
- 1) Objectives of IMF
 - 2) Political environment
 - 3) Career options in marketing
 - 4) Globalisation.
 - 5) Private Sector enterprise.
