

F.C

Time : 2 hrs.

PLASMA

Marks : 60

N.B : Attempt all questions.

- Q.1 a) What do you mean by EDP? Explain the need for and objectives of EDP 8
b) Explain Leibenstein's x efficiency Theory 7

OR

- Q.1 a) EDP is the process of grooming entrepreneurs - Discuss 8
b) Explain Dynamic Innovation Theory 7

Q.2 Short notes (5m each)

- 1) Non - economic factors influencing entrepreneurship
- 2) Barriers to communication
- 3) Realistic Goal setting

OR

Q.2 Short note

- 1) Time Management
- 2) Leadership
- 3) Features of entrepreneur

- Q.3 a) What is career planning ? 8
b) What do you mean by stress management 7

OR

- a) Define Motivation outline the advantages of motivation 8
b) Define strategic planning and explain the strategic planning process. 7

Q.4 Explain and evaluate Abraham Maslow's Theory of self - actualization 15

OR

Q.4 Explain the meaning, features and importance of Decision making in management. 15
