



**Vidya Prasarak Mandal's
Dr. V.N. Bedekar Institute of Management Studies, Thane
(DR VN BRIMS)**

National Conference on

*Technology and Management in a Knowledge Society :
Innovate, Integrate and Inspire*

SATURDAY, 3rd FEBRUARY 2018

Panini Auditorium
Dr. V.N. Bedekar Institute of Management Studies
BUILDING NO. 4, JNANADWEEP,
CHENDANI BUNDER ROAD, THANE (W)



(91-22) 2536 4492 vnbrims@vpmthane.org <http://vnbrims.org>

Objectives



The Conference aims to bring together leading corporates, academicians, researchers and research scholars to exchange and share their experiences and research finding of all aspects and facets of technology in education and society as a whole. It also provides the premier inter-disciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted due to advancements in technology.

The Conference also aims to educate and inspire young adults to accomplish their aspirations through exposure to first hand stories and experiences shared by educators and industry experts:

To create a platform for participation in deliberations with the thought leaders, pioneers and early practioners in the domain.

To facilitate interaction with strategists, educationists and policy makers who would be changing the game in the future.

To help progressive academicians, researchers and students to share their experiences related to the theme.



Theme of the Conference
**"Technology and Management in a Knowledge Society:
Innovate, Integrate and Inspire"**

Technology enables processes, and changing technology enables changes in processes. The development of large databases, personal computing, internet, mobile computing, and social networks is fundamentally changing the way many business processes operate, especially in information-intensive services (e.g., healthcare, banking, education, consulting).

The World Economic Forum Meeting at Davos, Switzerland this year was all about navigating a path through the "Fourth Industrial Revolution". Preceding industrial revolutions were centred on machinery, electrified mass production, and computers. The fourth is premised on emerging breakthrough technologies based on artificial intelligence, nanotechnology, brain research, robots, the internet of things, and much else.

With this backdrop this year, National Conference on "Technology and Management in Knowledge Society: Innovate, Integrate and Inspire" will be held on 3rd February 2018 at DR VN BRIMS.

It will provide an excellent national academic forum for sharing knowledge and results in theory, methodology and applications of Technology Management. The conference looks for significant contributions to all major fields of Technology in Management including Social Media, IT, Finance, Management, Digital Communication, Human Resource Development, Operation & Industrial Training, Manufacturing Systems and Quality Systems.



CALL FOR PAPERS

DR VN BRIMS

Srujan



**Next Year's Theme of Conference : Technology and Management in a Knowledge Society: Innovate, Integrate and Inspire
3rd February 2018**

Authors from different parts of country are welcome to gather at this national academic event.

Academicians, policy makers, corporate executives, and research scholars are invited to contribute papers on topics related to the theme of the conference.

Kindly find more details and instructions on our website under tab "Srujan Publication".

After the conference, research volume of Srujan, bearing ISSN number, will be published based on the following topics, which include but are not limited to Technology Management in:

IT Systems	Quality Systems	Internet of Things
Operations Management	Marketing Management	Web Technology
Construction Management	Digital Marketing	Mobile Apps & Technology
Digital Communication	ERP Systems & Operations	Social Media
HRD & Industrial Training	Algorithm Training	Virtual Environment
Manufacturing Systems	Robotics	Mobile Learning
Option Strategies	3D Printing	E-Training
Financial Management	Augmented Reality	E-Learning

Who can participate	Registration Fees (in INR)
Academician / Faculty / Research Scholar / Industry Participants	2000/-
Students	1000/-

Conference Assistance

For participation, registration, advertisement and sponsorship :

Prof. Dr. Smita Jape
Conference Convener
sjape@vpmthane.org

Prof. Akshay Vyavahare
Conference Coordinator
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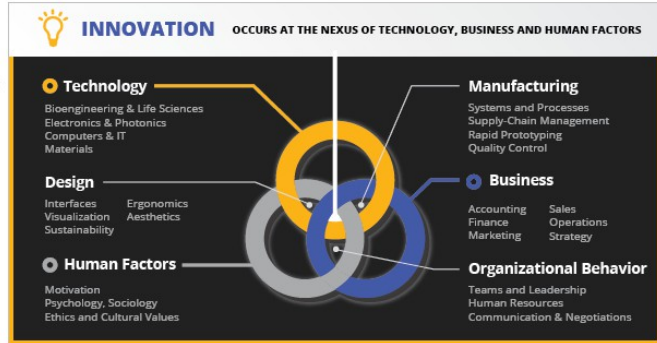
Interesting Facts

1. Indian Internet traffic in 2020 will be equivalent to 249x the volume of the entire Indian Internet in 2005.

2. IP traffic will grow 4-fold from 2015 to 2020, a compound annual growth of 33%

3. Internet traffic will grow 4.4 fold from 2015 to 2020, a compound annual growth of 34%

4. Mobile data traffic will grow 12-fold from 2015 to 2020, a compound annual growth of 63%



5. Fixed-Wifi was 38% of total IP traffic in 2015, and will be 34% of total IP traffic in 2020.

6. IP video traffic will grow 5-fold from 2015 to 2020, a compound annual growth rate of 40%

7. Internet video traffic will grow 6-fold from 2015 to 2020, a compound annual growth rate of 45%

8. There will be 1.9 billion networked devices in 2020, up from 1.3 billion in 2015.

PCs will account for 2% (43.8 million) of all networked devices in 2020, compared to 3% (44.5 million) in 2015. Tablets will account for 2% (44.0 million) of all networked devices in 2020, compared to 1% (12.1 million) in 2015.

Portable devices such as smartphones and tablets accounted for 17% of IP traffic in 2015, and will be 48% of IP traffic in 2020.

9. The average fixed broadband speed will grow 2.5-fold from 2015 to 2020, from 5.1 Mbps to 12.9 Mbps.

10. The average Wi-Fi speeds from mobile devices will grow 2.2-fold from 2015 to 2020, from 3.3 Mbps to 7 Mbps.

